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eBiz Newsletter, September 2011



Business Resources



Attention Former Solyndra Employees, Vendors, and Contractors: Resource Fair

Attend the "Workforce Services Orientation for Dislocated Workers" organized by the Alameda County Workforce Investment Board and sponsored by various government agencies. Learn about a wide range of employment and training services, career counseling, and educational resources.

Friday, September 9
9:00 a.m. - 12 Noon or 1:00 p.m. - 4:00 p.m.
Ohlone College Campus (Newark)
39399 Cherry Street, Newark

For more information, go to the East Bay Works [website](#).

Increase Your Retail Sales This Holiday Season!

We know increased holiday sales are important to retailers. If you're looking for opportunities to boost your holiday marketing, this workshop is for you. Topics will include:

- Creating a holiday marketing plan
- Leveraging traditional and new marketing tools to increase holiday sales
- Using the holidays to increase the value of your brand



Attendees will have the opportunity to sign up for a FREE site visit by the Alameda County Small Business Development Center's retail Business Advisor to discuss customized ways to increase sales this holiday season.

Thursday, September 15
8:30 a.m. - 12 Noon (networking & refreshments 8:30 a.m. - 9:00 a.m.)
Fremont City Hall, City Council Chambers
3300 Capitol Avenue, Bldg A

To Register, go to the Alameda County SBDC's [website](#).

Commercial Green Building Program - Business/Stakeholder Survey

The City of Fremont is currently studying green building policies for commercial facilities, including a range of possible approaches that could be adopted by City Council, from voluntary programs to new mandatory requirements. But first, we want to hear from you! Your input is very valuable as the

City considers its options with regard to commercial green building. Please take a moment to complete a brief [survey](#) on the topic.

Attention Job Seekers: Attend the Upcoming Career Strategies Forum

The Northern Silicon Valley Partnership, which includes the cities of Fremont, Hayward, Newark, and Union City, is hosting the Career Strategies Forum. This free event shares new skills for career development and job searching. It is an opportunity for job seekers to network, have their resumes reviewed, and attend a variety of workshops.

Thursday, September 15, 8:30 a.m. - 12:00 Noon
Crowne Plaza Hotel
32083 Alvarado Niles Road, Union City

Space is limited, so please pre-register on the [website](#).



NUMMI Reemployment Center (NRC) Provides On-The-Job Training Costs for Employers



The NRC can help your company increase its bottom line by reducing your training costs. By hiring a former NUMMI employee, up to 50% of the employee's basic wages can be reimbursed while training.

For more information go to the NRC [website](#) or call (510) 257-1085.



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